



USING EXTERNALLY VERIFIED STRONG IDENTITIES

Reduce fraud risk and improve your customer experience

MANY SERVICES CAN BENEFIT FROM IDENTITY AUTHENTICATION USING A KNOWN LEVEL OF UNDERLYING STRONG IDENTITY VERIFICATION.

Identity verification is commonplace through identity providers such as government registries and the *Know Your Customer (KYC)* process used by regulated businesses such as banks and telecoms providers. These verified identity attributes from such trusted organisations can then be used to register or validate customers to application and service providers that need to know the identity of the user to high levels of confidence.

THE UBISECURE IDENTITY PLATFORM CONVENIENTLY, SECURELY AND PRIVATELY CONNECTS EXISTING STRONG (VERIFIED) IDENTITIES FROM GOVERNMENT, BANKS, TELCO PROVIDERS (AND MORE) TO APPLICATIONS AND SERVICES

REGULATION DICTATES THAT BANKS, TELECOMMUNICATIONS COMPANIES AND OTHER KYC LED ORGANISATIONS MUST PERFORM STRONG IDENTITY VERIFICATION WHEN ONBOARDING CUSTOMERS.

The Ubisecure Identity Platform provides benefits across the entire identity ecosystem:

The benefit to the **customer** is a simplified, secure and private means to register and log into online applications and services

The benefit to the **identity provider (IdP)** is to federate strong identities and gain new ROI on the KYC investment

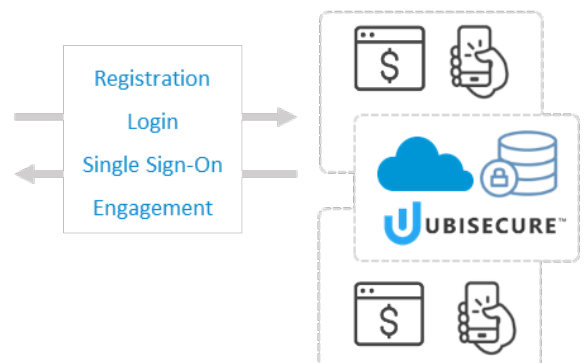
The benefit to the **service provider** is the confidence that the identity of the customer has been verified to high levels of confidence, reducing fraud without the need to invest in their own KYC infrastructure

CUSTOMERS/PARTNERS

MFA	STRONG ID	FEDERATED
Smart Device	Bank IDs	SAML
PKI	National IDs	OpenID Connect
Passwordless	Mobile IDs	WS-Federation
Biometrics		OAuth
OTP		TUPAS



APPLICATIONS/SERVICES





SECURE YOUR BUSINESS WITH STRONG AUTHENTICATION

In the case of fintech applications or government services, neither the service provider or the customer would expect to rely only on basic username/password security – the risk of compromise is simply too high. For such sensitive transactions, users have increasing expectation that strong authentication will be used to protect their assets and digital information. The Ubisecure Identity Platform connects service providers with dozens of strong identity providers and multi-factor authentication (MFA) form factors to build the ideal authentication solution depending on the transaction situation.



MULTIPLE AUTHENTICATION METHODS

The Platform has built-in support for multitude of authentication methods such as Government eIDs, national bank IDs, telco IDs and Mobile PKI. The Authentication Adaptor microservice is extendable in any other external source using standardised connection methods. Enterprises can use a single solution to achieve step-up authentication, such as using social identities to capture and convert visitors, and when required for higher value or more sensitive engagement/transactions, use the same solution to step-up to strong customer authentication. This ensures that your users can benefit from strong authentication with familiar “bring their own identity” method.

Using externally verified strong identities can reduce the risk of fraud and improve the customer experience in registering and engaging with your services.

We can help you get started with using external strong identities for your applications and services - visit www.ubisecure.com or [talk to us](#) today.



About Ubisecure Inc

Founded in 2002, Ubisecure is a pioneering b2b and b2c Identity Services software and cloud services provider dedicated to enabling the true potential of digital business. Ubisecure’s Identity Platform comprises of Customer Identity & Access Management (CIAM) and Identity-as-a-Service (IDaaS) solutions that allow businesses to put the customer’s identity at the beginning of their journey to create a seamless, secure experience across digital services and devices. Uniquely, the Identity Platform also connects digital services and Identity Providers such as social networks, mobile networks, banks and Governments, to allow Service Providers to benefit from the rich, verified identities to streamline login, registration and customer engagement while improving privacy and consent around personal data sharing. Ubisecure is headquartered in Finland, with offices in the UK and Sweden, and works through a network of local and global system integrator partners.

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