



# Legal Entity Identifiers for Banks, Investors & FinTech

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**Simplify how your organisation manages LEIs  
for both internal use and external clients**

## Why do organisations, funds & trusts need a Legal Entity Identifier?



LEI

GLOBAL  
LEGAL  
ENTITY  
IDENTIFIER  
FOUNDATION

## Powerful platform, APIs & enterprise level service



A Legal Entity Identifier (LEI) is a 20-character identifier that identifies distinct legal entities that engage in financial transactions. It is defined by the ISO 17442 standard, endorsed by the G20 and is intended to be "the one identity behind every business".

The LEI is a global standard, designed to identify legal entities involved in financial and other corporate transactions of value. The standard delivers greater marketplace transparency for market regulators with identity reporting requirements such as MiFID II, MiFIR & EMIR, and is designed to be non-proprietary and freely accessible data.

RapidLEI is the trading name for the organisation identity service from Ubisecure, a Local Operating Unit (LOU) of the Global Legal Entity Identifier System and accredited issuer of LEIs.

**As of August 2019, RapidLEI is the fastest growing LEI Issuer worldwide.**

Join organisations like Nordea and make it easy to discover, consolidate and manage both your internal LEIs and LEIs for your banking clients.

- **Full LEI support** – issue LEIs to organisations, trusts and funds
- **Discounts** – gain deep discounts over buying individual LEIs
- **Automated LEI issuance process** – no overhead to obtain internal LEIs or client LEIs
- **Discovery** – the RapidLEI discovery service will identify all LEIs issued within your group and help transfer to your RapidLEI account
- **Consolidation** – once discovered and added to your account, you save time, cost, and avoid risk of lapsed LEIs
- **Automated renewal** – receive alerts for renewals
- **Customisable expiry** – assistance with customising/aligning expiry dates
- **Bulk registration** – no need to register individual LEIs, add in bulk
- **Streamlined workflow** – platform minimises requests for validation data, e-signing, payment processing
- **Dedicated Account Manager** – coordinates and prepares transfers and renewals (including management of Letters of Authorization, level 2 data preparation and more)
- **One agreement** – both internal and client LEIs can be managed with multiple accounts under a single agreement

## HOW IT WORKS: RAPIDLEI AUTOMATION

RapidLEI is fully automated and makes it easy for you to apply, manage and use your LEIs efficiently.

— WATCH THESE STEPS  
IN A 99 SECOND DEMO



### — STEP ONE - START TYPING ORG NAME

In real time we search the business registries to find your company. Auto-fill means we do the heavy lifting.

### — STEP TWO - E-SIGN ONLINE

e-Sign the mandatory timestamped contract online or electronically delegate to a company official. No printing, no faxing needed – completely online.

### — STEP THREE - LEI IS PUBLISHED!

The newly registered LEI number is then published to the Global LEI Index – the master global directory of all Legal Entity Identifiers.

## LEI market drivers



### 1. Meet regulatory demands

Endorsed by the G20 and is intended to be “the one identity behind every business” LEIs are mandatory for MiFID II / MiFIR and other Financial Regulation

### 2. Bank of England driving LEI usage

BoE to “Champion the Legal Entity Identifier (LEI) as a globally recognised and unique identifier for all businesses in the UK, including integrating the LEI in the Bank of England’s new Real-Time Gross Settlement (RTGS) service and mandating its use in payment messages.”



### 3. XBRL now supports LEIs

“The process of embedding an entity’s LEI into its digital financial report is a big step forward for digital security and identity. It allows an organisation’s signatory to be connected to its disclosures, providing greater assurance about the data’s source and veracity.”

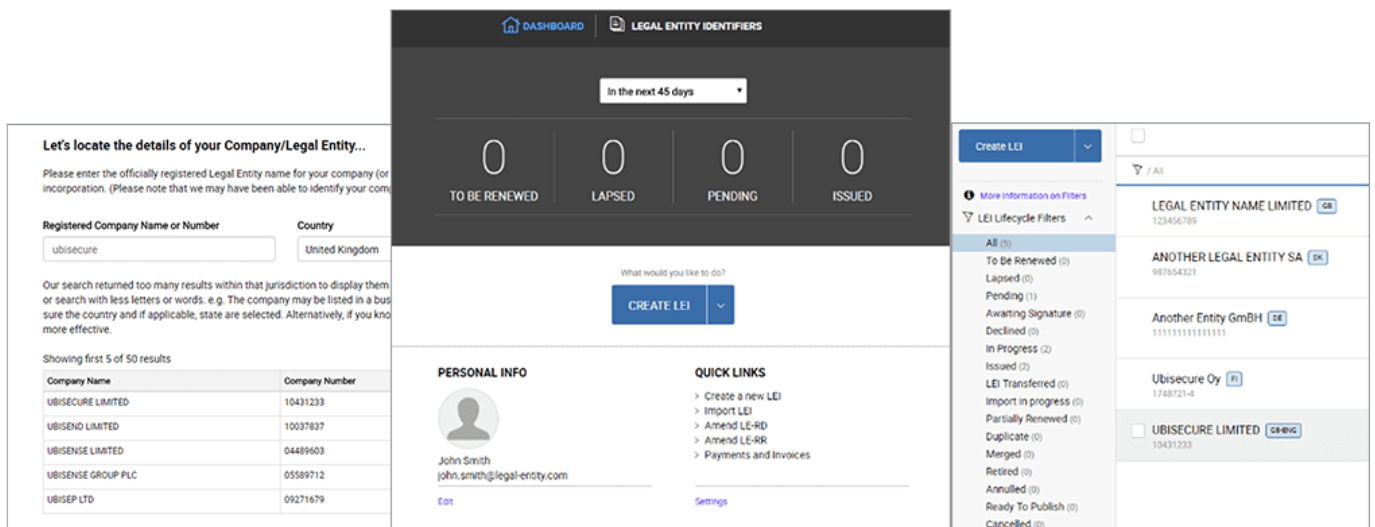
# The RapidLEI Advantage

## 1. The fastest way to register LEIs

No need to wait. No need to fax documents. No need to worry about application errors. Get your LEI in minutes, not days.

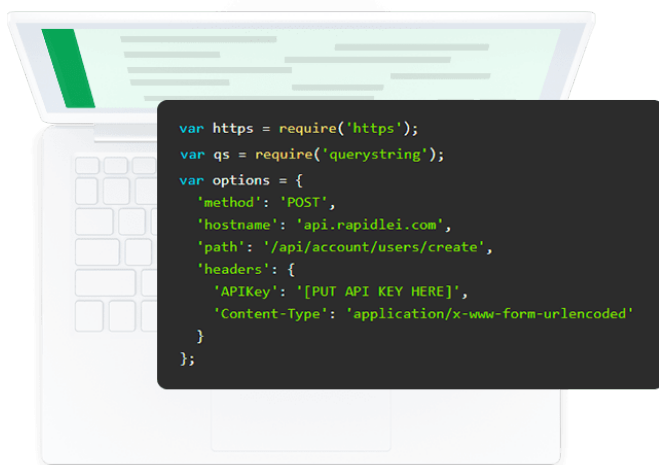
## 2. Registering LEIs has never been easier

Our cloud based service automates the application process and publishes directly to the G20 endorsed Global LEI Index.



## 3. Application integration

RapidLEI is the only accredited LEI Issuer to offer same session LEI issuance APIs for fintech applications.



With our documentation, sample code, and developer tools, you'll make registering and issuing Legal Entity Identifiers within your own application quickly and easily. The RapidLEI automation logic will handle the complexity of the application validation. Build same-session LEI issuance into your application workflows with minimal effort.

## Right to Represent

Reduce fraudulent organisational representation during provision of new services, high risk transactions and advanced KYC / onboarding of new customers.

[Right to Represent](#) reduces costs by using LEIs to automate manual verification workflows. The Ubisecure service digitally ties an individual to an organisation and provides a registry-based ability to check that individual's role, rights and authority.



## About RapidLEI

[RapidLEI](#) is a [Ubisecure](#) service that automates the LEI issuance process to deliver LEIs much faster and easier than ever before.



Ubisecure is accredited by the Global LEI Foundation (GLEIF) as a LOU (Legal Operating Unit) to issue LEIs to legal entities. Ubisecure is a technology innovator and identity assurance specialist, providing identity management software and cloud identity services to companies all over the world.

[rapidlei.com/contact](https://rapidlei.com/contact)

## About Ubisecure

Ubisecure is a pioneering European b2b and b2c Customer Identity & Access Management (CIAM) software provider and cloud identity services enabler dedicated to helping its customers realise the true potential of digital business. Ubisecure provides a powerful Identity Platform to connect customer digital identities with customer-facing SaaS and enterprise applications in the cloud and on-premise. The platform consists of productised CIAM middleware and API tooling to help connect and enrich strong identity profiles; manage identity usage, authorisation and progressive authentication policies; secure and consolidate identity, privacy and consent data; and streamline identity based workflows and decision delegations. Uniquely, Ubisecure's Identity Platform connects digital services and Identity Providers, such as social networks, mobile networks, banks and governments, to allow Service Providers to use rich, verified identities to create frictionless login, registration and customer engagement while improving privacy and consent around personal data sharing to meet requirements such as GDPR and PSD2.

Ubisecure is accredited by the Global Legal Entity Identifier Foundation (GLEIF) to issue Legal Entity Identifiers (LEI) under its RapidLEI brand, a cloud-based service that automates the LEI lifecycle to deliver LEIs quickly and easily. The company has offices in London and Finland.



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