



Connecting Identity.
Transforming Digital Business.



IAM ACADEMY

UBISECURE'S PARTNER TRAINING
EVENT SERIES

Introduction

IAM Academy is Ubisecure's training event series for partners to learn about all commercial and technical aspects of Customer IAM and Identity APIs.

You can attend all courses to become a Customer Identity and Access Management (CIAM) Master Consultant, or just attend sessions which are relevant to your role. The courses are divided into 2 tracks – business and technical.

AS NEWCOMER TO THE FIELD OF IAM, I FIND UBISECURE'S IAM ACADEMY VERY CONVENIENT. THE STAFF IS PROFESSIONAL AND WILLING TO SHARE THEIR KNOWLEDGE. I WILL DEFINITELY BE JOINING THEIR NEXT COURSES AS WELL!

Antti Kuokkanen, Nixu

So far, we have trained over 500 participants from Europe, North America, South America and Asia, and the course content is constantly updated to reflect the most recent trends and technologies in CIAM.

Please note, the courses are free, but Ubisecure will qualify all participants separately for participation. Ongoing support, in the form of online and 1-to-1 resources, is available.




 IAM ACADEMY WAS A VERY INFORMATIVE AND CLEAR COURSE, PARTICULARLY THE HANDS-ON LABS WHICH PROVIDED PRACTICAL KNOWLEDGE OF INSTALLING, CONFIGURING AND TROUBLESHOOTING UBISECURE'S DIGITAL IDENTITY TECHNOLOGY. THE TRAINERS, SAMI AND OSCAR, HAD EXCELLENT KNOWLEDGE AROUND THE TOPICS AND REMAINED FLEXIBLE TO THE GROUP'S NEEDS.

Jochen Nickel, inovit



Why attend?

- Learn to confidently communicate the importance and benefits of Customer IAM to your clients.
- Get to know Ubisecure's Identity Platform in-depth and how it solves real-life challenges for your customers.
- Master the integration of our Customer IAM APIs with your clients' systems, with practical labs and ongoing support beyond the training events.
- Ask questions and interact with Ubisecure's in-house expert-led Sales Engineering team.
- Plan co-marketing opportunities to grow your sales opportunity pipeline.
- Network with industry peers.
- Refresh your course knowledge, if you have attended previously.



THE UBISECURE TRAINING DAYS REALLY SHOWCASED A WELL-ROUNDED INTRODUCTION AND DEEP-DIVE TO THE IAM WORLD. A ROOM FULL OF PEOPLE WITH DIFFERENT SKILL SETS WERE CLEARLY CAPABLE OF FOLLOWING THE TOPICS. GREAT INITIAL TOUCH ON THE SUBJECT, FOLLOWED BY SPECIALIZED TALKS AND ACTUAL CODE EXAMPLES REALLY DEMONSTRATED THE KNOW-HOW OF UBISECURE IN THE IAM ENVIRONMENT.

Mathieu Devos, Intopalo



Courses overview

COURSE 1:

CUSTOMER IAM BASICS

Introduction to the key concepts and benefits of Customer IAM (CIAM).

Participants are trained to:

- Understand the basics of IAM and CIAM.
- Compare Enterprise/Internal IAM and Customer IAM and their use cases.
- Communicate professionally regarding CIAM issues.
- Present the most common use cases and features of CIAM.
- Show the solution benefits of CIAM.

COURSE 2:

CUSTOMER IAM SALES

An overview of processes and tools for effectively selling Ubisecure Customer IAM (CIAM) solutions. Participants are trained to:

- Conduct CIAM sales presentations.
- Identify potential CIAM customers.
- Qualify leads and opportunities within client or prospective organisations.
- Respond to technical CIAM questions

COURSE 3:

CUSTOMER IAM BASIC CONSULTANT, TECHNOLOGY TRACK

This course gives a technical understanding of core IAM concepts such as web single sign-on, authentication methods, authorisation frameworks, federation and authorisation policies, as well as Ubisecure-specific product architecture and APIs. Participants are trained to:

- Understand Customer IAM (CIAM) technologies, standards and products.
- Understand the core elements of Ubisecure's technology.
- Know how a CIAM solution integrates with customers' systems and with other identity solutions.
- Consult with customers on CIAM projects.

COURSE 4:

CUSTOMER IAM ADVANCED CONSULTANT, TECHNOLOGY TRACK

This hands-on course trains participants to install, configure and troubleshoot a Customer IAM (CIAM) solution. It covers both basic and advanced features of Ubisecure's technology, suitable for current trends in CIAM projects. Participants are trained to:

- Install and configure a flexible CIAM solution.
- Assist and support the customer in CIAM business analysis, product selection, installation, integration and configuration.
- Use Ubisecure APIs to connect with other systems and build a complete CIAM solution.

Companies with graduates include:



Links

[Developer and Partner portal](#) – including ‘how-to’s, FAQs and release notes

[Single Page Applications & API Protection examples](#)

[Ubisecure resource library](#) – including the [partner handbook](#)

[Ubisecure news feed](#) – including latest partnership announcements



Book a course

Get in touch to discuss next course dates and locations suitable for your needs.

ubisecure.com/contact

About Ubisecure

Ubisecure is a Europe-based Identity & Access Management (IAM) specialist and offers a comprehensive identity management platform deployed as IDaaS (Identity-as-a-Service) or on-premises software. The company is also GLEIF-accredited to issue Legal Entity Identifiers (LEI) via its RapidLEI service and has quickly become the global #1 LEI Issuer both in terms of volume and data quality.

As well as managing risk against data breaches, Ubisecure enables Zero Trust to greatly improve the security and experience of how users authenticate, register, access, engage and use the organisation's application, whether it's a web, mobile or a legacy service.

Enterprises use the Identity Platform to quickly implement use cases like single sign-on (SSO), multi-factor authentication (MFA), access management, authorisation and consent policies, advanced identity relationship management, login-as-a-service, and KYC/onboarding.

The platform has native support for a wide range of digital identities to enable real time identity verification and proofing, including Bank IDs, EU eIDs, mobile IDs, enterprise and social identities. Additionally, the RapidLEI service helps banks and FIs to manage and issue large volumes of LEIs to improve organisation-based authentication, meet compliance regulations, and provide better KYC/onboarding experiences for clients.



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