UBISECURE®

Connecting Identity.
Transforming Digital Business.

Ubisecure CIAM for Governments and the Public Sector

How Ubisecure enables secure, compliant and efficient management of citizen and organisation identities

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Become digital-first with CIAM

The benefits of digital-first public services have never been more clear: reduce risky and costly in-person interactions while maintaining service availability.

Whilst the move to, or improvement of, online services is inevitable, there are many factors that must be balanced under high scrutiny from a wide range of users. Highest on the list for the public sector are:

→ robust security (avoiding data breach and reducing fraud)
→ compliance to regulations (such as GDPR)
→ privacy by design (collecting only necessary data)
→ accessibility of solutions (inclusion principles)

Ubisecure Customer Identity and Access Management (CIAM) helps you find this balance when managing all the identities using your service – citizens, residents, organisations and employees (remote or in-office).

Ubisecure has a wealth of experience deploying identity solutions for the public sector (see below case studies), beginning with our roots in the Nordics – well-known as a paradigm of pioneering identity initiatives. Other regions are following suit, emulating the Nordic example with their own identity frameworks and verified digital identities, and Ubisecure's expertise is a useful resource for organisations wanting to take advantage. Ubisecure is ready to help such organisations across Europe and beyond with their unique identity requirements, providing proven CIAM solutions.

Customer case studies

FINNISH GOVERNMENT

The Finnish Government needed an identity management system to enable the strong identification of individuals and organisations for online government services that scaled nationwide, and supported online power of attorney. Ubisecure provided the solution, now known throughout Finland as Katso.

As a representative of an organisation, users create a Katso ID online,

manage organisation data, manage sub-IDs and authorisations. Organisation representatives and their staff, or any other authorised third-party, can then log in to over 100 government applications.

Since initial deployment, Katso has become one of the largest examples of digital identity management, authentication and attribute distribution solutions in the world. It has resulted in a 99% reduction in cost by moving to online service versus a physical point of service.

Read the full case study

BRIGHTON AND HOVE CITY COUNCIL

Using Ubisecure's digital identity APIs Brighton & Hove City Council launched MyAccount – a portal providing residents with secure and convenient access to the council's various services. The council launched the service in 2020 with Ubisecure APIs for registration, login and single sign-on (SSO), with flexibility to add further capabilities in the future.
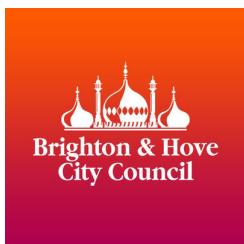
> MYACCOUNT IS A CRUCIAL INITIATIVE, COMBINED WITH OUR DATA MANAGEMENT STRATEGIES, TO STREAMLINE THE COUNCIL'S ONLINE SERVICES FOR BRIGHTON AND HOVE'S RESIDENTS. UBISECURE HAS PROVIDED CAPABILITIES AND FLEXIBILITY THAT ARE INTEGRAL TO A POSTIVE CUSTOMER EXPERIENCE, AND WILL CONTINUE TO BE A KEY PARTNER IN ONGOING DEVELOPMENTS TO ENHANCE THE SERVICE FURTHER. I COULDN'T BE HAPPIER WITH UBISECURE'S SUPPORT AND CO-OPERATION THROUGHOUT THIS PROJECT, AND AM CONFIDENT THE PRODUCT AND ORGANISATION SUPPORTS OUR FUTURE PLANS. I LOOK FORWARD TO ACHIEVING EVEN MORE TOGETHER."

Phil Newberry, Digital Strategy Manager at Brighton & Hove City Council

Read the full case study

Ubisecure technology for the public sector

Key use cases of Ubisecure's technology stack and how they can be leveraged by governments and public services.

SINGLE SIGN-ON (SSO)

Offer users one identity for simplified login to all digital services and applications. Users don't need several identities to log in to your connected

applications (including third party apps), leading to higher service usage and much less time spent by your IT support desk maintaining IDs and passwords.

As access to all services is tied to one identity's permission settings, security is increased through easy revocation of access rights. Security is further increased by reducing password fatigue among users, leading to stronger passwords and higher uptake of multi-factor authentication (MFA).

Watch this short explainer video on SSO.

AUTHENTICATION AND AUTHORISATION

Support for numerous methods to authenticate a user (including verified identities) at the right time in the user journey, authorising access to only the right resources. Ubisecure supports many external identity providers, enabling you to connect authentication methods that are best suited to your organisation's users and regulatory context via its Authentication Adapter microservice and via partnerships with identity brokering platforms.

> **As well as security and general user experience, giving users options for registration/sign-in authentication also helps to support inclusion principles by catering to a wide range of user needs.**

IDENTITY MANAGEMENT

Allow users to manage their own identities and data preferences through a self-service account management portal, enabling regulatory compliance and privacy by design.

Simplify migration, creation, storage, and management of users and identity data at scale. Avoid time wasted on data silos and let your IT department and developers get back to doing what they do best.

— START A FREE TRIAL OF **IDENTITY-AS-A-SERVICE (IDAAS)**

Deploy directory(s) on-premises or in the cloud, in a geographical location of your choice.

UBISECURE®

DELEGATED AUTHORITY

Multi-tier delegated administration and delegation of authority, improving efficiency, reducing costs and enhancing security.

— PUBLIC SECTOR EXAMPLES:

→ Delegate power of attorney online to individuals for collecting state pension.

→ Enable organisation representation governance for tax reporting, as made available through Katso (see earlier Finnish Government case study).

Watch this short explainer video on Delegated Authority.

kuppingercole
ANALYSTS

UBISECURE HAS DEMONSTRATED ITS VALUE SPECIFICALLY IN SCENARIOS WITH COMPLEX B2B2C RELATIONSHIPS, WHERE ITS STRENGTH IN DELEGATING ACCESS IS A DIFFERENTIATOR TO OTHER PROVIDERS IN THE MARKET.

Martin Kuppinger, KuppingerCole

Get in touch

Talk to Ubisecure about your digital identity goals.

ubisecure.com/contact

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About Ubisecure

Ubisecure provides feature rich customer identity management software and services to help companies reduce identity data breach risk, improve operational efficiencies, and improve user experience.

The company provides a powerful Identity Platform, deployed as IDaaS, Cloud, or on-premise software. The platform consists of productised Customer Identity & Access Management (CIAM) middleware and API tooling to enable single digital identity benefits across multiple applications. Capabilities include enabling complex authorisation and delegation workflows, single sign-on (SSO), frictionless multi-factor authentication (MFA), user identity management, and pre-established connections to dozens of third-party identity providers (social, mobile, and verified).

Ubisecure's Right to Represent is a representation governance solution offering a fast and easy way to assert and verify an individual's mandated rights to electronically represent their company, including financial, signatory, or other authority. Ubisecure's widely used Delegated Authority solution allows individuals and organisations to manage which users and organisations can act on their behalf to dramatically reduce costly, time consuming and delay-prone manual workflows.

Ubisecure is accredited by the GLEIF to issue Legal Entity Identifiers (LEI) under its RapidLEI brand. RapidLEI is a cloud-based service that automates the issuance and registration of these highly assured organisation identifiers.

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